

QUAIL SPRINGS MALL

OKLAHOMA CITY, OKLAHOMA



OKLAHOMA CITY'S BEST SHOPPING AND ENTERTAINMENT EXPERIENCE AND STRONG SHOPPING MIX

- Von Maur opening fall 2014.
- 24-screen AMC Theatres, a drive-in food court, a children's soft play area, family restrooms and a strong mix of retail shops and food offerings.
- Exciting lineup of specialty stores, including Forever 21, Hollister Co., Victoria's Secret, PINK, The Disney Store and GAP/babyGap.
- Restaurants include El Chico, HuHot Mongolian Grill, Longhorn Steakhouse (out-parcel), T.G.I. Friday's (out-parcel) and BJ's Restaurant & Brewhouse (out-parcel).
- Over 13 million customer visits annually.

FAMILY ENTERTAINMENT

- AMC Quail Springs 24 Theatres, featuring the first IMAX theater showing feature films in Oklahoma City - #1 movie theater in the state of Oklahoma.
- '50s themed drive-in food court featuring Oklahoma City's first family-style restrooms.
- Children's soft play area.

GREAT TRADE AREA

- Located in a rapidly developing retail and entertainment hub in northwest Oklahoma City.
- Over 280,000 square feet of new office space is open or under construction adjacent to Quail Springs Mall.
- Convenient access from the Kilpatrick Turnpike and Interstate 44. Kilpatrick expansion opened opportunities to reach new market areas.
- 53% of the trade-area residents have household incomes over \$50,000.
- 33% of the trade-area population has a bachelor's degree or higher.

TOP THREE PERFORMING CATEGORIES

- Jewelry
- Women's accessories and specialty
- Personal care

MALL INFORMATION

LOCATION: Cross streets: West Memorial Road between May and Penn Avenues

MARKET: Oklahoma City

DESCRIPTION: Three-level, enclosed, super-regional center

ANCHORS: Dillard's, jcpenny, Macy's, Von Maur opening fall 2014, AMC 24 Theatres

TOTAL RETAIL SQUARE FOOTAGE: 1,114,927

PARKING SPACES: 5,500

OPENED: 1980

EXPANDED/RENOVATED: 1998/1999

OTHER FEATURES: 24-screen, state-of-the-art theater, '50s themed food court, family restrooms, children's soft play area

PERIPHERAL LAND USE: Retail, restaurant; out-parcel opportunities, approximately eight acres

TRADE AREA PROFILE

2013 POPULATION 680,864

2018 PROJECTED POPULATION 726,857

2013 HOUSEHOLDS 275,790

2018 PROJECTED HOUSEHOLDS 294,561

2013 MEDIAN AGE 35.9

2013 AVERAGE HOUSEHOLD INCOME \$68,374

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$71,222

5 - MILE RADIUS

2013 POPULATION 151,462

2018 PROJECTED POPULATION 164,264

2013 HOUSEHOLDS 64,589

2018 PROJECTED HOUSEHOLDS 69,769

2013 MEDIAN AGE 35.0

2013 AVERAGE HOUSEHOLD INCOME \$76,830

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$79,879

DAYTIME EMPLOYMENT

3 - MILE RADIUS 37,947

5 - MILE RADIUS 77,583

Source: Nielsen

